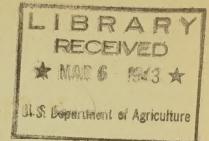
F4H75-Reserve

UNITED STATES DEPARTMENT OF AGRICULTURE EXTENSION SERVICE Washington, D. C.

HOME FOOD SUPPLY FOR VICTORY

ROLL CALL FOR ALL RURAL WOMEN



separate pull

1.913 F4H75 March 1 to 20, 1943

The goal is to get every rural family to produce and conserve as much of the home food supply as possible in 1943 and to acquaint them with sources of information on home food production and conservation. The cooperation of rural families will be signified by their signing the home food pledge.

January 20 to February 28 (Preliminary)

Organization of all extension forces, inviting cooperation of other agencies and organizations, planning, instructions to local and neighborhood leaders, announcement, and press releases.

March 1 to 7, Roll Call for All Rural Women.

- 1. Statement by Governor for press and other press and radio announcements.
- 2. Extension workers, local leaders, and representatives of cooperating agencies and organizations give patriotic talks on Home Food Supply for Victory at schools, home demonstration clubs, and other community groups such as civic groups, service clubs, and womens' clubs. Special emphasis on all rural families—farm, village, and suburban—taking part in this war program.

Sermons on Sunday, February 28, or March 7.

- 3. Special county and community meetings to promote the program when advisable, planned and conducted by extension agents or local leaders.
- 4. Padio talks, State and county, in which extension workers and farm people participate.
- 5. Feature articles in press.
- 6. Appropriate exhibits in stores, banks, and other public centers.

- 7. Special programs at home demonstration club meetings.
 Signing of home food pledge by women attending meetings.
 (Food pledge to be planned and prepared in States and may be signed by the farm woman herself, or the farm woman and other members of the family, as determined by the States.)
- 8. Women or families might be selected or might volunteer to act as special demonstrators in gardening, poultry, canning.
- 9. Continued instructions to neighborhood leaders.

March 8 to 20.

- 1. Neighborhood leaders (men and women) make house-to-house visits.
 - (a) Inform rural families more fully of the war food situations.
 - (b) Obtain signature to pledge.
 - (c) Distribute State or county circulars on plans for growing and conserving home food supply.
- 2. Continue special radio programs, and feature the program in the press and at all possible meetings.

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